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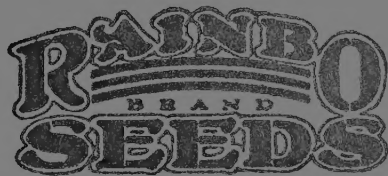
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KELLOGG **SEED COMPANY**

P. O. Box 684

MILWAUKEE 1, WISCONSIN

Return Postage Guaranteed



MARKET QUOTATIONS

(Sec. 562, P. L. & R.)

U. S. POSTAGE

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KELLOGG SEED COMPANY

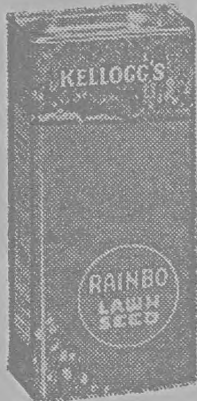
PHONE
DALY 8-0373

Field, Grass and Bird Seeds

POST OFFICE
BOX 684

322 East Florida Street, Milwaukee 1, Wisconsin

MARCH 17, 1949



KELLOGG'S LAWN GRASS MIXTURES

RAINBO LAWN SEED

Per 100 lbs.

1 lb. Carton	\$75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

RAINBO SHADE SEED

1 lb. Carton	75.00
5 lb. bags	72.50
25 lb. sacks	70.50
50 lb. sacks	70.25
100 lb. sacks	70.00

BLUEMOUND LAWN SEED

1 lb. Carton	66.00
5 lb. bags	64.00
50 lb. bags	62.25
100 lb. bags	62.00

GREENDALE LAWN SEED

3 lb. bags	47.00
5 lb. bags	46.00
50 lb. sacks	44.25
100 lb. sacks	44.00

STAR LAWN SEED

100 lb. bags	36.00
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PACKAGED SEED

Kentucky Blue Grass	
1 lb. bags	66.00
5 lb. bags	64.00
White Clover	
½ lb. boxes	95.50
1 lb. boxes	95.00

GRASSES

REED CANARY GRASS

(100-lb. bags)

RAINBO	\$44.00
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BROME GRASS

(100-lb. bags)

Canadian No. 1	40.00
Canadian—Certified No. 1	42.00

KENTUCKY BLUE GRASS

(112-lb. bags)

RAINBO	61.00
Fancy, 28-lb.	74.00

RED TOP

(100-lb. bags)

RAINBO	62.00
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ORCHARD GRASS

(100-lb. bags)

RAINBO	36.00
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RYE GRASS

(100-lb. bags)

Domestic	12.50
Perennial—Certified Blue Tag	17.00

FESCUE

(80-lb. bags)

Chewings	51.00
Creeping Red	53.00
Certified Creeping Red	58.00
Illahee—Certified	58.00

BENT GRASS—Certified—Blue Tag

(100-lb. bags)

Astoria	99.00
Seaside	95.00
Highland	85.00

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MAR 31 1949

U. S. Department of Agriculture



Dealer
Cost
Per Ton

100-lb. Bags	\$35.75
50-lb. Bags	42.10
25-lb. Bags	49.30

Special Prices for Car Lots

We are distributors of Milorganite for Wisconsin, (exclusive of Milwaukee County) and upper Michigan. Milorganite quotations apply only in this distributive territory.

WEDO

(6-10-4)

Feeds Grass — Kills Weeds

A balanced formula of grass feeding elements, plus weed killing 2,4-D

Sizes	Dealer Cost Each	Retail Price Each
25 lb. bag	\$1.79	\$2.75
50 lb. bag (2-25 lb. bags)	3.58	4.95
100 lb. bag	5.17	7.95

COTTON GRAIN BAGS

Per 100

New Royal Rlyer	\$63.00
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BIRD SEED FOR FEEDING

Per 100 lbs

Canary	\$11.75
Sunflower (Gray Stripe)	25.00
Sunflower (Small Black)	15.00
Bird Rape—Large, Sweet	16.50
Thistle or Niger	20.00
Large Millet—Proso	6.50

Ask for prices on PETAMINE—
"The Wonder Food for Canaries."

SACCO PLANT FOOD

For Lawn and Garden

(4-12-4)

3 Sizes Are All You Stock 10 lb. 25 lb. 100 lb.

Sizes	Your Cost	Suggested Retail Price
10-lb.* carton (packed in cases of 8 cartons)	ea. \$.58	2½ lb. box\$.25
25-lb. bag (packed in cases of 2 bags)	ea. .95	5 lb. box (2-2½ lb. boxes) .. .50
50-lb. bag	ea. 1.67	10 lb. carton80
100-lb. bag	ea. 2.57	25 lb. bag 1.50
		50 lb. bag 2.50
		100 lb. bag 3.95

KELLOGG SEED COMPANY MILWAUKEE, WISCONSIN


Phone DALy 8-0373

WHOLESALE PRICE LIST

322 EAST FLORIDA STREET

MARCH 17, 1949

TERMS: Net cash. Quotations are F.O.B. Milwaukee, subject to change without notice and stocks being unsold. Bags or sacks are included at no extra charge. Broken packages slightly higher. Kellogg Seed Company gives no warranty, expressed or implied, as to description, quality, productiveness or any other matter of any seed it sells and will not be responsible for the crop. Our liability, in all instances, is limited to the purchase price of the seed.

ALFALFAS		CLOVERS		CEREAL GRAINS		SEED CORN		FORAGE SEEDS		SEMESAN  PRODUCTS	
(60-lb. bags)		(160-lb. bags)		Per bushel		(2-bu. bags)		(100-lb. bags)		A TREATMENT FOR EVERY MAJOR CROP	
Per 100 lbs.		Per 100 lbs.				Per bu.		Per 100 lbs.		In States which have not enacted Fair Trade Laws, the prices shown below are suggested only.	
MONTANA		ALSIKE		OATS (8 bu. bags), Wisconsin Grown		WISCONSIN GROWN—State Sealed and Certified		CANE SEED		COMMODITY AND NET WEIGHT OF PACKAGES	
RAINBO	68.00	RAINBO	86.00	Vicland, Certified Blue Tag	1.75	Golden Glow	5.00	Atlas Sorgo	6.00	Minimum Wholesale Prices to Dealers	
WISCONSIN		RED CLOVER, MEDIUM		Bonda, Certified Blue Tag	1.90	Wis. No. 8 (Not Certified)	4.50	Orange Cane	6.00	Minimum Retail Prices to Consumers	
RAINBO	Sold out	RAINBO	55.50	Mindo, Certified Blue Tag	1.90	Wis. No. 25 (Not Certified)	4.75	Black Amber Cane	6.00	New Improved CERESAN—	
CANADIAN		Containing about 2% Alfalfa		Clinton, Certified Blue Tag	1.75	NEBRASKA GROWN		MILLETS		For Wheat, Oats, Barley, Cotton, Sorghums, Rye, Flax, Peas and Sugar Beets	
RAINBO	61.00	RED CLOVER, MAMMOTH		BARLEY (2½ bu. bags)		(2-bu. bags)		(100-lb. bags)		Single Unit	
RAINBO	61.00	RAINBO	55.50	Wisconsin No. 38 (Smooth Awned)		Golden Glow		German	7.00	4-oz. can	
GRIMM CERTIFIED—Blackfoot		SWEET CLOVER—		Certified	2.75	Wisconsin No. 8		Japanese	6.50	1-lb. can	
BLUE TAG	Sold out	Mostly White Blossom		WHEAT (2½ bu. bags)		Improved Leaming		Proso	5.00	4-lb. can	
GRIMM REGISTERED		RAINBO	21.50	Henry		Pride of North		SUDAN GRASS		40-lb. drum	
Canadian	69.00	SWEET CLOVER—YELLOW BLOSSOM		Certified, Blue Tag	3.25	Reid's Yellow Dent		(100-lb. bags)		100-lb. drum	
RANGER CERTIFIED		RAINBO	20.50	Thatcher		FODDER CORN		RAINBO		2% CERESAN for recommendations.	
BLUE TAG (Northern)	95.00	SWEET CLOVER—HUBAM		SPELTZ (100 lb. bags)		(2½-bu. bags)		RAINBO		14-oz. can	
*BLUE TAG (California)	90.00	RAINBO	27.75	Dakota Grown		Red Cob		RAINBO		3-lb. can	
*Not recommended for Wisconsin		Red Clover, Alsike and Sweet Clover packed in bushel bags 25c per 100 lbs. higher.		RAINBO	4.50	Leaming		RAINBO		40-lb. drum	
LADAK CERTIFIED				MISCELLANEOUS SEEDS		Eureka		RAINBO		100-lb. drum	
BLUE TAG	Sold out	TIMOTHY		(100-lb. bags)	Per 100 lbs.	HYBRID CORN—State Sealed and Certified		RAINBO		SEMESAN JR.—For Field, Sweet and Pop Corn	
CLOVERS		(125-lb. bags)		DWARF ESSEX RAPE		Flat Kernels		RAINBO		1½-oz. pkg.	
LADINO		IOWA GROWN		FIELD PEAS (WHITE OR CANADA)		(1-bu. bags)		RAINBO		12-oz. can	
Certified Blue Tag	\$235.00	RAINBO	\$22.00	RAINBO	8.50	85-day		RAINBO		25-lb. pail	
Uncertified	215.00	TIMOTHY and ALSIKE		FLAX		90-day		RAINBO		100-lb. drum	
Broken lots 10c per lb. higher		(135-lb. bags)		RAINBO	14.50	95-day		RAINBO		SEMESAN BEL—For Irish and Sweet Seed Potatoes	
WHITE		About 20% Alsike	\$24.50	CRO-TOX		100-day		RAINBO		2-oz. pkg.	
Fancy	\$90.00	About 50% Alsike	28.50	Crow and Bird Repellent		105-day		RAINBO		4-lb. can	
Choice	85.00	Timothy packed in bushel bags 25c per 100 lbs. higher.		Protects Seed Corn and Grains from Loss of Seed After Planting. Eight Ounces of Cro-Tox Will Treat One Bushel of Corn.		110-day		RAINBO		100-lb. drum	
Mixing Grade	70.00					100-lb. size (Inoculates up to 100 lbs.)		RAINBO		SEMESAN—For Vegetables, Flowers and Bulbs	
						5 bu. ea. (See 30 bu.) .50		RAINBO		1½-oz. env.	
						ea. \$32 \$.50		RAINBO		2-oz. pkg.	
						ea. \$32 \$.50		RAINBO		12-oz. can	
						ea. \$32 \$.50		RAINBO		4-lb. can	
						ea. \$32 \$.50		RAINBO		40-lb. drum	
						ea. \$32 \$.50		RAINBO		100-lb. drum	
						ea. \$32 \$.50		RAINBO		SEMESAN SF—For Use in Slurry Treaters	
						ea. \$32 \$.50		RAINBO		25-lb. drum	
						ea. \$32 \$.50		RAINBO		100-lb. drum	
						ea. \$32 \$.50		RAINBO		TERSAN—For Golf and Lawn Turfs	
						ea. \$32 \$.50		RAINBO		8-oz. can	
						ea. \$32 \$.50		RAINBO		4-lb. can	
						ea. \$32 \$.50		RAINBO		25-lb. drum	
						ea. \$32 \$.50		RAINBO		100-lb. drum	
						ea. \$32 \$.50		RAINBO		Special SEMESAN—For Golf and Lawn Turfs	
						ea. \$32 \$.50		RAINBO		1-lb. can	
						ea. \$32 \$.50		RAINBO		4-lb. can	
						ea. \$32 \$.50		RAINBO		25-lb. pail	
						ea. \$32 \$.50		RAINBO		100-lb. drum	
						ea. \$32 \$.50		RAINBO		FARM CLIPPER MILLS	
						ea. \$32 \$.50		RAINBO		No. 2-B Regular Clipper Cleaner	
						ea. \$32 \$.50		RAINBO		No. 2-B Special Clipper Cleaner	
						ea. \$32 \$.50		RAINBO		with elevator and two way bagger	
						ea. \$32 \$.50		RAINBO		Electric Motor for Clipper Cleaner (1/3 H. P.)	
						ea. \$32 \$.50		RAINBO		Clipper Rocker Seed Treater no power required	
						ea. \$32 \$.50		RAINBO			

SERVICE AT MADISON, WISCONSIN: We will carry a stock of seed at Central Storage and Warehouse, 612 West Main Street, Madison, Wisconsin. Phone 6-2975.
Distributors: Doughboy Feed and Farm Store, Shawano, Wisconsin, and Door County Produce, Sturgeon Bay, Wisconsin.

RAINBOW BRAND SEEDS

PLANTERS' REFERENCE

Pounds of seed to sow per acre and pounds per bushel. The quantity of seed to sow will vary somewhat depending upon the purity and germination of the seed.

KIND	Pounds Per Acre	Pounds Per Bu.
Alfalfa, broadcast	18-22	60
Alfalfa, drills	12-15	60
Barley	96-120	48
Blue Grass, Kentucky	25-28	14
Blue Grass, Canada	25-28	14
Brome Grass	20-30	14
Buckwheat	45-60	50
Cane, broadcast	50-70	50
Cane, drills	10-15	50
Clover, Alsike	8-12	60
Clover, Ladino	3-5	60
Clover, Medium	10-15	60
Clover, Mammoth	10-15	60
Clover, Sweet, hulled	12-15	60
Clover, Sweet	20-30	30
Clover, White	4-8	60
Corn	8-12	56
Fescue, Meadow	15-25	24
Fescue, Chewings	25-28	14
Flax	28-42	56
Lawn Grass	60-120	20
Millet, for hay	45-50	50
Millet, for seed	30-40	50
Millet, Japanese	12-15	30
Oats	64-76	32
Oats, with Peas	1 bushel of each	
Peas, Canada	120-150	60
Rape, broadcast	8-10	50
Rape, drills	5-6	50
Red Top, solid seed	7-12	14
Red Top, unhulled	10-15	14
Reed Canary Grass	4-6	24
Rye, Winter	84-112	56
Rye, Spring	56-84	56
Soy Beans, broadcast	90-120	60
Soy Beans, drills	30-45	60
Speltz	62-100	48
Sudan	30-40	40
Sunflower, drills	8-10	24
Timothy	10-12	45
Timothy and Alsike	8-10	
Vetch, Hairy or Winter	50-125	60
Wheat	90-120	60

KELLOGG
SEED COMPANY
MILWAUKEE, WISCONSIN

CRAB GRASS WEED KILLER

SEL-TOX, a selective Crab Grass Killer (containing Phenol Mercuric Acetate Solubilized) is the latest step forward in the chemical control of Crab Grass—the most troublesome of lawn weeds. Sel-Tox not only kills but retards new Crab Grass growth. Sel-Tox can be used anytime during the growing season—from “seedling” stage to “mature” growth—without harming lawn grasses.

Size	Dealer Price Per Case	Retail Price Per Package
8-oz. (12 per case)	\$ 7.20	\$ 1.00
16-oz. (12 per case)	10.80	1.50
Quart (12 per case)	18.00	2.50
Half Gallon (2 per case)	5.40	4.50
Gallon (1 per case)	4.80	8.00

DU PONT WEED KILLER — FOR LAWNS 2,4-D in Liquid Form

A quick, easy way to clean most weeds out of lawns. Contains 15% ester of 2,4-D and its selective action kills ugly lawn weeds — won't hurt common grasses. Both easy to use and apply. Cap on can serves as handy measuring cup.

Size	Min. Price to Dealer Per Dozen	Min. Retail Price Per Package
8-oz. can (24 per case)	\$ 7.50	\$ 1.00

DU PONT “AMMATE”

Non-flammable, non-poisonous. Permanently destroys poison ivy, poison oak, sumac and other tough noxious growth in one application! Kills roots and foliage. Dissolve in water and spray or sprinkle on. Not for lawns.

	Min. Price to Dealer	Min. Retail Price Per Pkg.
2-lb. bottle (12 per case)	\$ 6.80 for 12	\$.85
6-lb. bottle (4 per case)	6.00 for 4	2.25
50-lb. drum	8.75 a drum	13.00
250-lb. barrel	52.50 a barrel	70.00

DU PONT 2,4-D (FARM) WEED KILLERS

Concentrated dry salt—Du Pont 83% Sodium 2,4-D Weed Killer (for use on weeds in medium to high gallonage applications)

Sizes	Per Pound
25 lb. Drum	\$ 1.16
4 lb. Bottles (4 to case)	1.28
1 lb. Bottles (12 to case)	1.44

Liquid Salt—Du Pont 67% Amine 2,4-D Weed Killer (for use on weeds in low gallonage applications)

Sizes	Per Gallon
50 gal. Drum	\$ 6.50
30 gal. Drum	6.60
5 gal. Drum	6.80
1 gal. Can (6 to a case)	7.00

Liquid Ester—Du Pont 46% Ester, 2,4-D Weed Killer (for use on harder to kill plants, very dry or very wet weather, woody plants and similar problems)

Sizes	Per Gallon
50 gal. Drum	\$ 7.75
30 gal. Drum	7.85
5 gal. Drum	8.05
1 gal. Drum (6 to case)	8.25